

RUSSELL GLEN

A PASSION FOR THE POSSIBLE

INTRODUCING THE **TRIUMPHANT RETURN OF REDBIRD**, AN HISTORIC MIXED-USE DEVELOPMENT FOR SOUTHERN DALLAS.

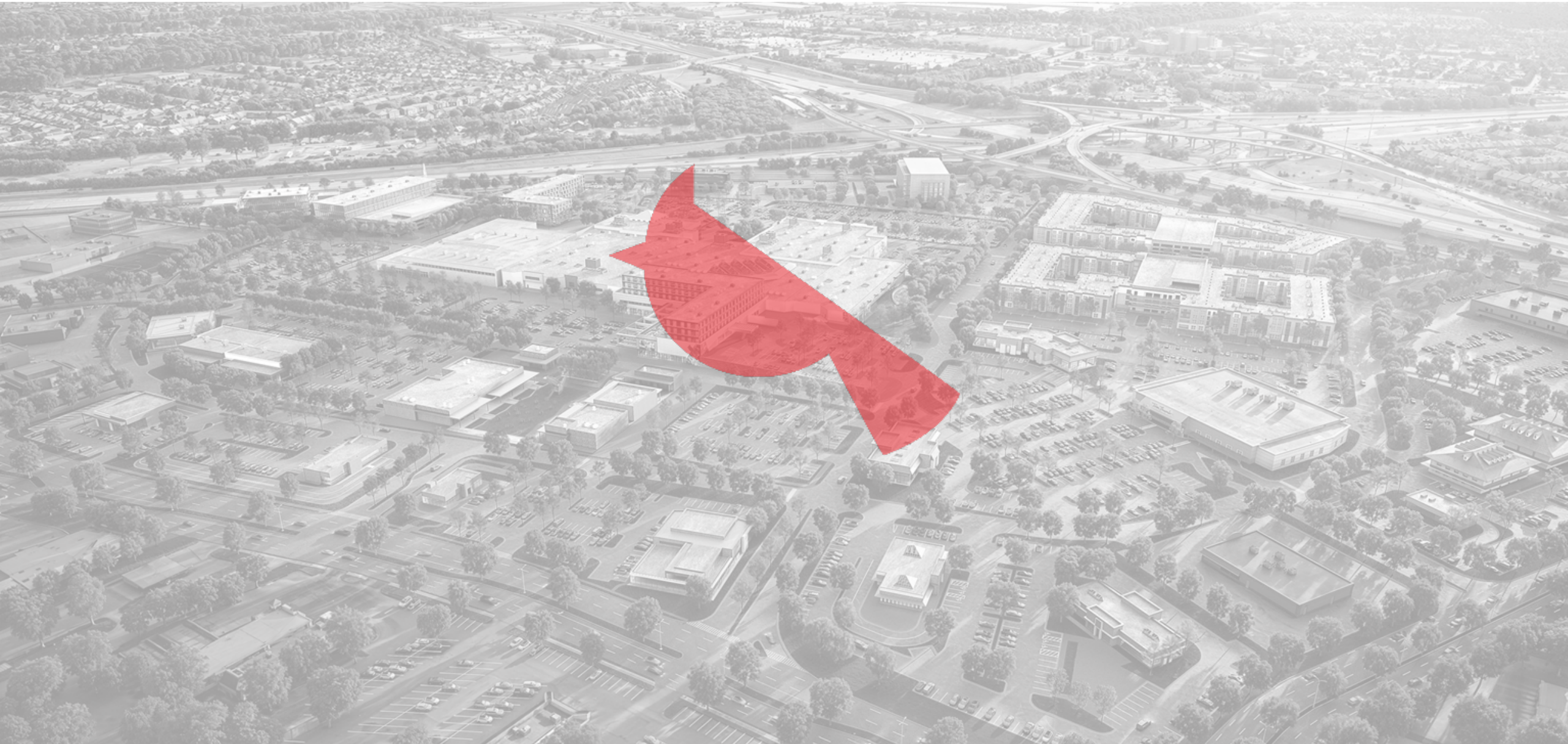
YEAR BUILT
1975

ACRES
110

SQUARE FEET
1,123,000 SF
RETAIL/ OFFICE

VISITORS
990,000
ANNUALLY

RESIDENTIAL
300
APARTMENT HOMES





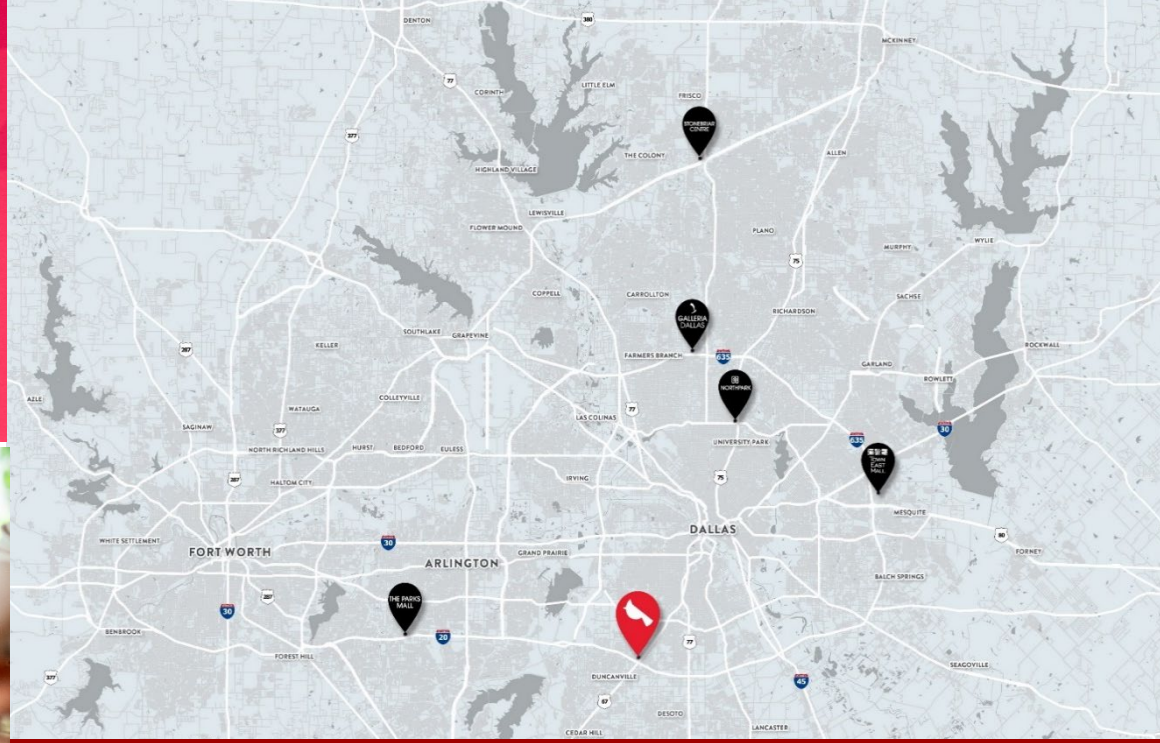










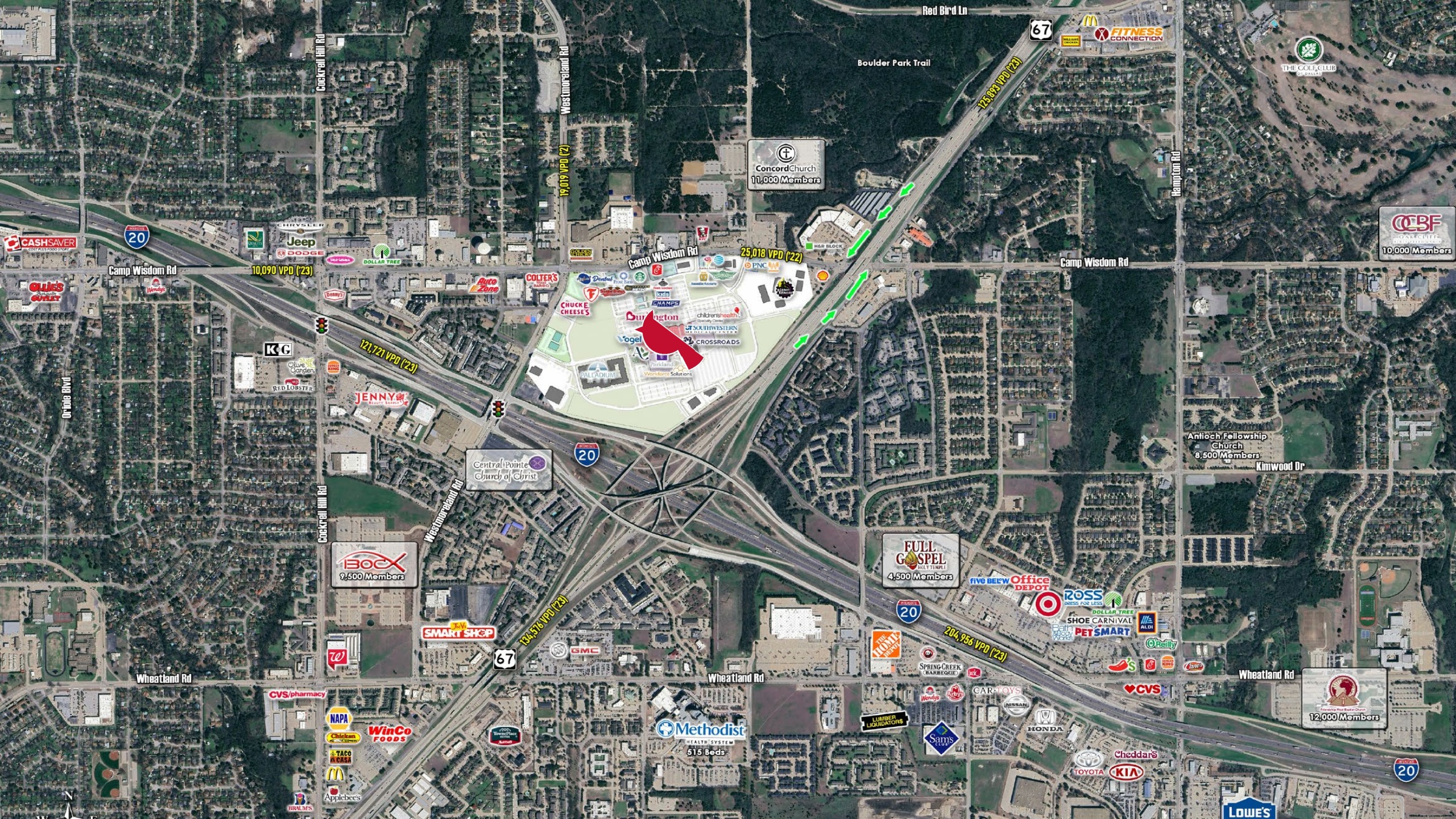


10.9 MILES FROM DOWNTOWN DALLAS

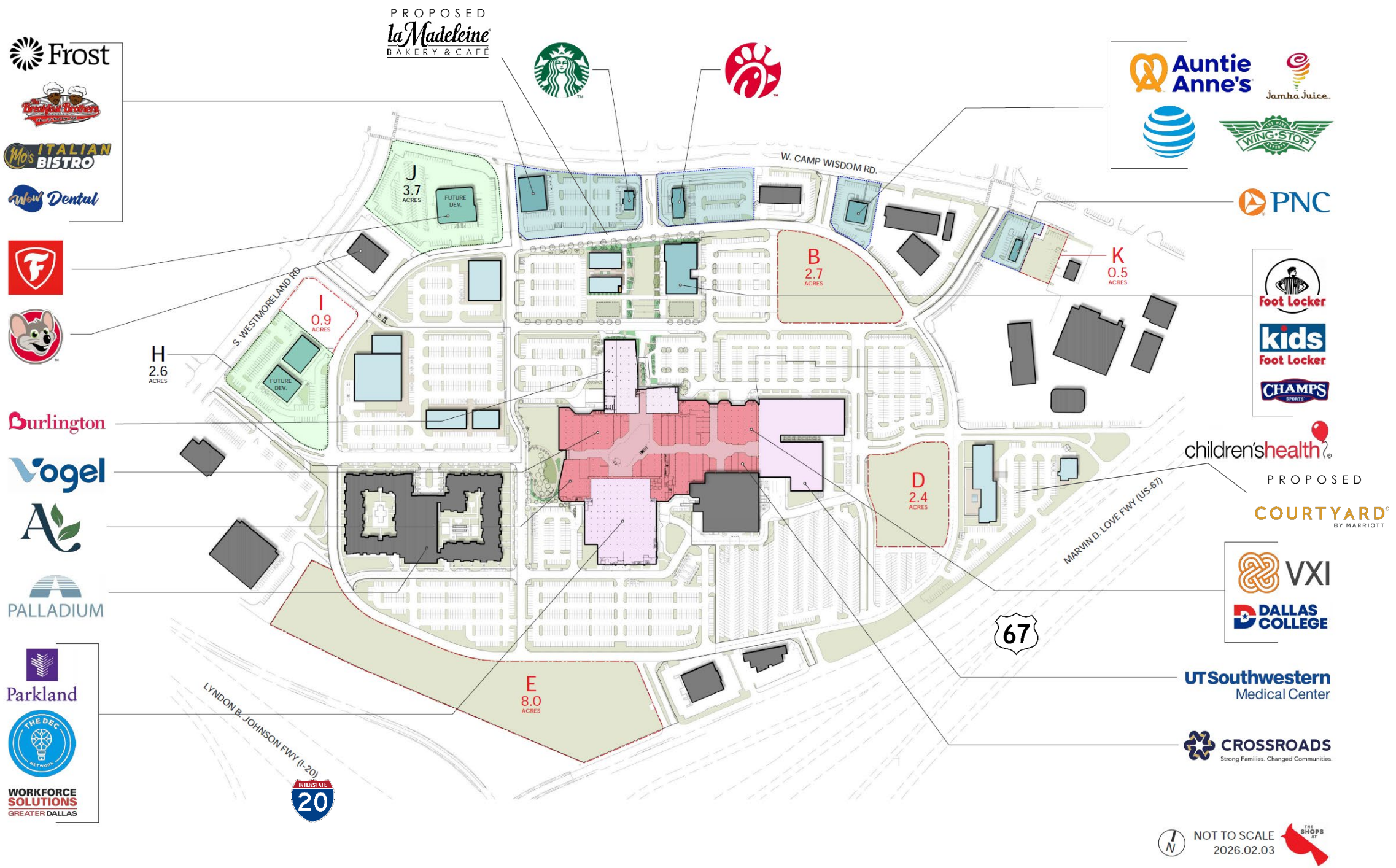
NEW EXIT HIGHWAY 67 AND INTERSTATE 20

UNT Dallas · Dallas College Cedar Valley · chime · UT Southwestern Medical Center · Target · Parkland · Paul Quinn College · The Golf Club of Dallas · Palladium Redbird · Methodist Health System · WinCo Foods · Lowe's · Workforce Solutions · The Home Depot · Dallas Executive Airport

	THREE MILES	FIVE MILES	SEVEN MILES
RESIDENTIAL POPULATION	92,098	259,767	483,555
AVERAGE HOUSEHOLD INCOME	$55,775	$59,979	$61,047
DAYTIME POPULATION	42,377	117,673	220,265
% OF WHITE COLLAR WORKERS	53.9%	51.4%	51.7%



Red Bird Ln
67
FITNESS CONNECTION
Boulder Park Trail
THE GOLF CLUB
125,893 VPD ('23)
Cockrell Hill Rd
Westmoreland Rd
19,019 VPD ('2)
Concord Church
11,000 Members
Hampton Rd
CBF
10,000 Members
CASHSAVER
20
Camp Wisdom Rd
10,090 VPD ('23)
25,018 VPD ('22)
Camp Wisdom Rd
Camp Wisdom Rd
CHRYSLER
Jeep
DODGE
DOLLAR TREE
COLTER'S
Auto Zone
CHUCK E. CHEESE'S
CHAMPS
Burlington
childrenshealth
SOUTHWESTERN
CROSSROADS
Vogel
PALLADIUM
Workforce Solutions
PNC
H&R BLOCK
121,721 VPD ('23)
K&G
Olive Garden
RED LOBSTER
JENNY
Oriole Blvd
Central Pointe Church of Christ
Antioch Fellowship Church
8,500 Members
Kimwood Dr
Cockrell Hill Rd
Westmoreland Rd
BOCX
9,500 Members
FULL GOSPEL
4,500 Members
five BELOW
Office DEPOT
ROSS
DOLLAR TREE
SHOE CARNIVAL
PETSMART
ALDI
O'Reilly
20
204,956 VPD ('23)
134,576 VPD ('23)
SMART SHOP
GMC
67
Wheatland Rd
Wheatland Rd
Wheatland Rd
SPRING CREEK BARBEQUE
CVS
CVS/pharmacy
NAPA
WinCo FOODS
TACO CASA
Applebee's
BRAUM'S
Methodist
HEALTH SYSTEM
515 Beds
LUMBER LIQUIDATORS
Sam's CLUB
CAR-TOYS
NISSAN
HONDA
Cheddar's
TOYOTA
KIA
12,000 Members
20
LOWE'S
N


PROPOSED
laMadeleine
BAKERY & CAFÉ
Frost
Mo's ITALIAN BISTRO
Wow Dental
Burlington
Vogel
PALLADIUM
Parkland
THE DEC NETWORK
WORKFORCE SOLUTIONS GREATER DALLAS
Auntie Anne's
Jamba Juice
WING STOP
PNC
Foot Locker
kids Foot Locker
CHAMPS SPORTS
children's health
PROPOSED
COURTYARD BY MARRIOTT
VXI
DALLAS COLLEGE
UTSouthwestern Medical Center
CROSSROADS
Strong Families. Changed Communities.
W. CAMP WISDOM RD.
S. WESTMORELAND RD
MARVIN D. LOVE FWY (US-67)
LYNDON B. JOHNSON FWY (I-20)
INTERSTATE 20
67
J 3.7 ACRES
FUTURE DEV.
I 0.9 ACRES
H 2.6 ACRES
B 2.7 ACRES
K 0.5 ACRES
D 2.4 ACRES
E 8.0 ACRES
NOT TO SCALE
2026.02.03
THE SHOPS AT


THE SHOPS AT RedBird



REDBIRD STARBUCKS

COMMUNITY STORE

#5 VISITED IN US/#1 IN TEXAS



UT SOUTHWESTERN

REGIONAL MEDICAL CENTER

140,000 SQUARE FEET



FOOTLOCKER REDBIRD

20,000 SQUARE FEET POWER STORE

#1 VISITED IN TEXAS



PALLADIUM REDBIRD

300 LUXURY APARTMENT HOMES



CAMP WISDOM ROAD

JAMBA JUICE + WINGSTOP + AT&T



CAMP WISDOM ROAD

PNC BANK



CAMP WISDOM ROAD

FROST BANK + BREAKFAST BROTHERS
MO's ITALIAN BISTRO + WOW DENTAL



SOUTH WING

PARKLAND MEDICAL
DEC REDBIRD BY CHARLES SCHWAB



CHICK-FIL-A

3,000TH STORE OPENING







WEST WING

VOGEL ALCOVE | AVEDA SALON



NORTH WING

CHILDREN MEDICAL

COMING SPRING 2027



NORTH WING

BURLINGTON

COMING SPRING 2027

PROPOSED MARRIOTT

COURTYARD BY MARRIOTT

COMING SOON





WWW.SHOPSATREDBIRD.COM